



# Hi there! I'm Stefan Stojanović

Graphic Designer | Economics Graduate

Multidisciplinary graphic designer with 10+ years of experience in branding, packaging, digital, and marketing design.

Combining a background in economics with strong visual expertise, I approach design strategically - focusing on brand positioning, market relevance, and effective communication.

Experienced in developing visual solutions across a range of industries, including cosmetics, FMCG, gaming, hospitality, and tech. Known for a thoughtful approach, strong attention to detail, and the ability to translate ideas into clear, effective, and visually consistent design systems.



stefan.twiggystojanovic@gmail.com



@stefantwiggyphotography



+381 60 5 242 112



@stefantwiggygstojanovic



Dalmatinska 12/9  
Novi Sad 21000



@stefstojanovic

[Portfolio page - Click here](#)

## What i do? (and love doing)

I build visuals and brand identities that work in the real world.

Polished or raw, every project is strategic, functional, and made to last. I enjoy strong typography, quiet details, texture with depth, and stories that go beyond the usual.

*Presentation Label design Illustration Retouching  
Typography Logo Design Branding UI Design  
Art Direction*

## Tools I'm fluent in.

Adobe Creative suite (Photoshop, Lightroom, Illustrator, InDesign, Premiere, Acrobat), Figma, Sony Vegas, AI tools, Office.

## Work experience:

- 2024- **Founder / Graphic designer**  
SS Design Studio, Novi Sad
- 2024-2025 **Marketing designer**  
Magic Media, Dublin
- 2023-2024 **UI & Graphic designer**  
ALAS DOO, Novi Sad
- 2022-2023 **Senior graphic designer**  
Kreatika DOO, Novi Sad
- 2021-2022 **Marketing designer**  
Webelinx games, Niš
- 2016-2021 **Graphic designer**  
DCP Hemigal, Leskovac